

Sponsored Presentation Opportunities for Exhibitors

In addition to the trade show, exhibitors have 2 other opportunities to shine a light on their activities and products and to support the festival by sponsoring a workshop in the lower studios or book signing in the lobby. Platinum Sponsors automatically receive a presentation opportunity with their sponsorship (see the inside of the flyer for details). The festival has reserved the following presentations for sponsorship in the schedule:

- * Author Reading & Talk - workshop studio sessions
- * Artist and Authors Discussion Panel
- * Youth Author Workshop - reading and workshop for Youth Authors under 18 years of age
- * Hands-on writer's workshops
- * Children's Storytelling reading and interactive
- * Lobby Book Signing Events
- * Self-Publishers Workshop
- * Friday night invitation only hospitality reception
- * Saturday night Party
- * Sunday afternoon reception - group book launch

Custom presentations - Have you got an amazing idea for a presentation? Talk to the festival organizers about sponsoring a unique presentation!

Who is coming to the Pacific Festival of the Book?

The Pacific Festival of the Book is a dynamic and engaging event that attracts a broad range of interested visitors from all ages and cultural backgrounds. Visitors will enjoy workshops and readings, listen to Open Mic presentations and readings and buy books and merchandise in the Exhibitor's Hall.



Island Blue Printorium Bookworks
booth at PFB 2007

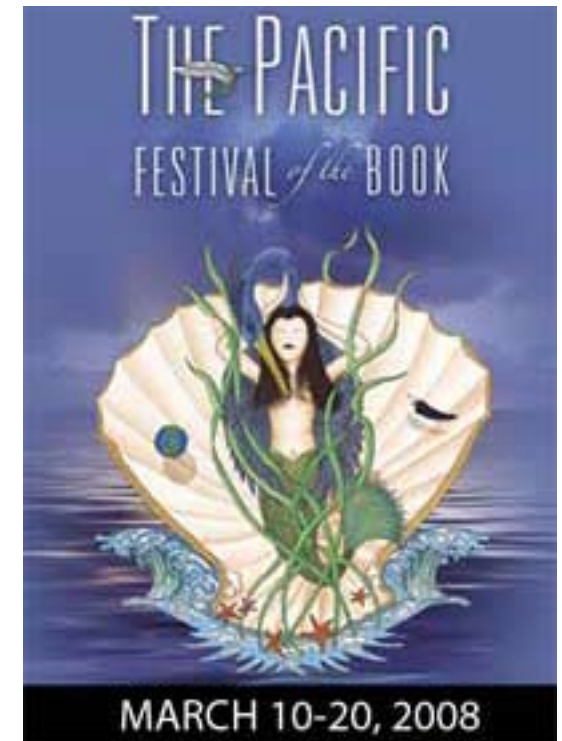
ABOUT VAC

The Victoria Arts Connection, a registered BC non-profit society was founded in 2005 as an umbrella organization representing the arts in Victoria, BC. VAC is dedicated to the growth and development of multidiscipline arts and aims to create an environment that supports artistic creation and engages the community in new learning opportunities through the arts. The Pacific Festival of the Book is the first of it's kind in Victoria.

VAC offers exceptional facilities for the Pacific Festival of the Book. Located on 2 floors, with over 11,000 sq' the festival will encompass most of the usable space at the facility. The large auditoriums on the 2nd floor will host the exhibitors while workshops and activities are happening in the lower level studios and lobby areas. Front and back load in for set up, elevator access and washrooms on both levels.



Logo Image by Dan Sali, entitled
"The Courtship of Venus" watercolour on paper



author talks + book signing * book making demos
* meet the publishers * self-publishing workshops
* discussion panels * children's storytelling
* youth authors workshop
* interdisciplinary workshops * roving performers
* art exhibition "The Art of the Book"

Admission \$5/ free 16 yrs & under

**VICTORIAARTS
CONNECTION**
Where the ARTS come together

#110-2750 Quadra Street, Victoria, BC V8T 4E8

T. 250.477.9089

E. info@victoriaartsconnection.com

W. victoriaartsconnection.com

A Book and Literary Arts Festival for everyone in the publishing, writing, book and art loving community. A great line up of literary events, performances, interdisciplinary workshops, art exhibition and an exceptional trade show of BC and Canadian booksellers and publishers.



SCHEDULE INFORMATION
for the most current information please visit our web site
www.victoriaartsconnection.com

Information for Out of Town Participants

How to get here:

If coming from Vancouver or the Gulf Islands you can access BC Ferries website www.bcferries.com

Driving:

VAC is located at #110-2750 Quadra St., Victoria, BC V8T 4E8. The main intersection is Quadra and Hillside Ave. on the nw side (100.3 The Q! bldg)

Hotels: Conference rate discounts are available at some hotels in Victoria. Please make sure you let front desk staff know that you are with the Pacific Festival of the Book. See website for more hotel info.

Holiday Inn:

3020 Blanshard St. Victoria BC V8T 5B5
Tel: (250) 382-4400 Fax: (250) 382-4053
www.hivictoria.com

BOOTH REGISTRATION

EARLY BIRD SPECIAL: Register for your booth by Friday February 1, 2008 and get 25% off!

Company: _____

Contact Person: _____

Tel # _____ or _____

Mail Address: _____

City/Prov _____ Post Code: _____

Web site: _____

Email : _____

Type of Exhibitor

☐ Publisher ☐ Book Seller ☐ Organization

☐ Individual ☐ Other: _____

Main activities at PFB

☐ Book Sales ☐ Author Promo

☐ Networking ☐ Other: _____

Requirements

Requests are on a first come first served basis. Each booth includes 1 banquet table (8'x30"), 2 chairs and 1 white linen table cloth. Please see pdf floor plan for details. Each space is apx 64 sq'

☐ Electrical ☐ Bringing own display

☐ Other: _____

Space Requested

☐ Wall Space (\$100.00) (EB \$75.00)

☐ Centre Space (\$75.00) (EB \$56.25)

☐ COOP Booth - check this box if you want to share a booth with another exhibitor for cost sharing. PFB will match you with another coop booth exhibitor or you may also pre-register with another coop exhibitor on your own.

EVENT REGISTRATION

Please complete the following information:

FRIDAY RECEPTION - FREE - INVITATION ONLY

☐ Yes, we will attend with # _____ in our group.

SATURDAY NIGHT PARTY - Tickets: \$20 each

☐ Yes, we would like # _____ tickets.

SATURDAY BOOK SIGNING & OPEN MIC

☐ Yes, we would like to book an author book signing.

☐ Yes, we would like to book an author to read at the Open Mic.

PAYMENT OF FEES

Please mail cheq payable to Victoria Arts Connection
#110-2750 Quadra St. Victoria, BC V8T 4E8

*No refunds after March 1, 2008.

\$ _____ Registration Fee ☐ Early Bird

\$ _____ + (gst 6%)

\$ _____ + Sponsorship

\$ _____ + Saturday Party Tickets

\$ _____ Total Enclosed

☐ Cheque ☐ Credit Card*

Expiry: _____ / _____

Authorization Signature for Credit Card Charge

* a \$2.50 handling charge will be applied for Credit Card charges.